



Press release

Distributor Gudeco joins FBDi association

Berlin, 17 April 2019 – The advantages of a membership in FBDi association have convinced distributor <u>Gudeco Elektronik Handelsgesellschaft mbH</u>. FBDi offers a platform to discuss items among members, delivers meaningful market statistics and strengthens the positioning of the distributors along the value chain. With direct contacts to official bodies and its public relations work the association supports the distribution market with its services to get a stronger perception at manufacturers and customers.

Distributor Gudeco is contracting partner and specialist für passive and electromechanical components, devices, connection technology, component preparation and confectioning service. Established in 1979 Gudeco offers 40 years of experience and focuses on its service orientation. Customers benefit from fast delivery, high quality, exact product knowhow as well as high flexibility. Services also include the detailed consultation, and factory-supported and fast sampling for new developments on site at the customer premises. Accelerated workflows in procurement allow customers to save time, which can be used for qualified personal consulting, i.e. to provide alternatives concerning costs and delivery times.

"Additionally to our daily business there is more and more issues on top of our regular distribution business, which need to be solved within the law," says Michael Denner, Managing Director of Gudeco. "We would like to exchange with competitors on these challenges in the regular Competence Circles of FBDi, to be able to offer the best possible solution to our customers and suppliers."

Additional to its headquarters in New-Anspach Gudeco has subsidiaries in Berlin and Nuremberg and own sales activities in Austria. The state-of-the-art warehouse in Neu-Anspach provides access to more than 15.000 various electronic and electromechanical components from worldwide leading manufacturers. When required the needed components are provided to planning and production requirements within 24 hours. At customer request Gudeco also overtakes warehousing i.e. Kanban. Certification according DIN EN ISO 14001:2015 and quality management according DIN EN ISO 9001:2015 stand for a sustainable environmental management.

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About FBDI e. V. (www.fbdi.de):

The FBDi e.V. – Fachverband der Bauelemente Distribution e.V. (Professional Association of Component Distribution), founded in 2003, is well-established in the German association community and represents a large portion of distributors of electronic components with operations in Germany. In addition to the preparation and advancement of numerical data and statistics concerning the German distribution market for electronic components, work group engagement and reporting on important industry themes (amongst others, education, liability and rights, traceability, and environmental themes) form essential pillars of the association's work. The FBDi is a member of the International Distribution of Electronics Association (IDEA).

Member companies (as per January 2019):

Regular members: Acal BFi Germany; Arrow Europe; Avnet EMG EMEA; Beck Elektronische Bauelemente; Blume Elektronik Distribution; Bürklin Elektronik; CODICO; Conrad Electronic; Distrelec; Ecomal Europe; Endrich Bauelemente; EVE; Future Electronics Deutschland; Glyn; Gudeco Elektronik; Haug Components Holding; Hy-Line Holding; JIT electronic; Kruse Electronic Components; MB Electronic; Memphis Electronic; Menges Electronic; MEV Elektronik Service; mewa electronic; Mouser Electronics; pk components; Püplichhuisen; RS Components; Rutronik Elektronische Bauelemente; Ryosan Europe; Schukat electronic; TTI Europe. **Supporting members**: TDK Europe.

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